

#FedProud



Whether caring for people in need or nurturing and sustaining Jewish identity for future generations, the Federation is where our community comes together as one; where we, as a community, develop innovative responses to critical, often life-threatening issues; where anyone who needs help can get it; where an energized Jewish community grows and celebrates; and where everyone, including you, can make a difference right now. #FedProud

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Oh! What a Night!

The lights, the crowd, the feeling... **Federation's 2nd annual ONE Night**, our largest, annual fundraising and outreach event of the year supporting the Jewish community in Dallas, Israel and more than 70 countries around the world, featuring Grammy-nominated comedian **Jim Gaffigan**, went off without a hitch.

The event, generously presented by **BB&T**, was chaired by **Cathy and Joel Brook, Wendy and Marc Stanley, Bonnie and Jeff Whitman, and Lisa and Mark Zale**, took place on Sunday, January 29, 2017 at McFarlin Auditorium on the Southern Methodist University (SMU) campus.

ONE Night and strives to bring together the Dallas Jewish community to raise the much needed dollars that sustain and provide services and programming to more than 64 local, national and international partner agencies. This year's ONE Night welcomed more than **1,400 attendees** and raised more than **\$1.2 million!**

In addition to a night of community, giving back, and laughter, special guest musician **Matisyahu** performed three songs,

including "One Day," a popular Top 40 hit he performed with rapper **Akon** in 2009.

The evening's highlight was comedian **Jim Gaffigan** whose almost hour-long set was well received based on the amount of laughter resonating in the auditorium!

THANK YOU TO OUR GENEROUS 2017 ONE NIGHT UNDERWRITERS

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Jewish Federation Leads the Way in Securing the Dallas Jewish Community

Just under a year ago, the Jewish Federation of Greater Dallas, along with community partners, started along a path to develop a community-wide security initiative. Announced as a priority at the Federation's Annual Meeting last June, the urgency with which the initiative is being launched has only been elevated with recent, widespread anti-Semitic attacks and threats across the country and here in Dallas. The **Community Security Initiative** has hired **Robert Caltabiano**, former Director of the Secret Service of North Texas, to serve as **Director of Community Security**. He will be responsible for preparing, equipping and educating local Jewish nonprofits on best practices for community security.



*Robert Caltabiano
Director of Community Security*

"As part of the security initiative, we will have a community-wide communications platform that will allow agencies and congregations to communicate instantly with one another should the need arise due to an incident or threat," said **Bradley Laye**, Federation President and CEO. He added, "There is also great opportunity to increase the quality and reduce the cost of each organization's employed security team."

The Jewish Federation spent several months learning best practices from other Jewish communities regarding the importance and value of a strong security presence in the community. As a convener for the Dallas Jewish community, the Federation is primed to facilitate this initiative and has the resources to successfully roll out this program to benefit the entire community. **Harold Gernsbacher**, JFNA Executive Committee Member, noted, "Our national system at **JFNA (Jewish Federations of North America)**, through our support, runs **Secure Community Network (SCN)**, the only nationwide security apparatus of its kind. We have benefited tremendously from their expertise and guidance."

The total cost of the initiative is funded with a partnership between the Federation's **Annual Campaign** and the **Korenvaes Family Foundation**.

As a warm and growing community, Dallas is perfect for this pilot initiative. The initiative has three goals:

1. create and implement a communication strategy for the community;
2. assess and recommend physical enhancements to ensure physical Jewish nonprofit organizations are safe, and;
3. develop and implement a security training plan for the community.

"With more than 100 bomb threats this year at JCC's, including our own, it is so important that our community have a plan to protect ourselves that is prudent and strong, while also allowing for our community members to partake in all the vibrant Jewish life our community offers," said **Artie Allen**, JCC CEO. **The Aaron Family JCC** is a partner agency of the Jewish Federation.

Dan Prescott, Federation Board Chair, said, "The Community Security Initiative is a shining example of what the Federation, in partnership with organizations and through convening all of our local partners, can accomplish. Federation identifies the needs, involves our community organizations and board to vet solutions, and then we fund them with the support of local donors and our campaign funds."



Federation's Center for Jewish Education Hosts Prestigious Educators Program

On March 19–21, the CJE hosted **PRIZMA** (formerly **PEJE—the Partnership for Excellence in Jewish Education**) as they convened their prestigious **ATIDENU** program of nearly 100 day school headmasters, marketing professionals and lay leaders from 16 schools in 14 communities across North America.

ATIDENU is an 18-month program that prepares Jewish day schools with best practices for effective marketing techniques to promote increased enrollment and retention of its students. Through a generous grant of **\$30,000** from the Federation, the CJE was instrumental in leveraging a **\$60,000 matching grant** from the **AVICHAH Foundation** so that three of our local agency partners, **Akiba, Levine and Yavneh Academies**, could benefit from this cutting-edge opportunity.

By bringing these national conferences to Dallas, the CJE hopes to not only promote Dallas as an important center in the Jewish educational world, but also to provide more lower-cost opportunities for our local educators to participate in greater numbers.



Good Deeds Day a Big Success in Greater Dallas

On April 2, more than **250 volunteers** from across greater Dallas took part in **Good Deeds Day**, an international day of service with more than 1,000,000 individuals around the world working to make a difference. The Jewish Federation of Greater Dallas's Good Deeds Day included the **Young Adult Division (YAD) Mitzvah Day**, the **Jewish Community Relations Council (JCRC) Education Initiative**, the **Jewish Women's Philanthropy Center's (JWPC) Younger Set** and a collaboration with **J-Serve**, the international day of service for teens.

Good Deeds Day volunteers supported Pebbles Apartments, Dallas SPCA, Arthur Kramer Elementary Community Garden, CHAI Todd House, YACHAD, Points for Peace, Anne Frank Elementary, the Hope/Esperanza Neighborhood, Reading Partners, Educational First Steps (EFS), Landauer Center, Legacy Willow Bend and Jewish Family Service.

"I am so proud to be a part of such a strong, inclusive and philanthropic community," said Batya Friedman, YAD Mitzvah Day event co-chair.





Jewish Communities Day at the State: Mission to Austin Education Initiative Update

On February 22, the Jewish Community Relations Council (JCRC) of the Jewish Federation organized **Jewish Communities Day at the State: Mission to Austin**. The program drew **150 members of the Texas Jewish community**, including **every Jewish Federation in Texas**—Dallas, Houston, San Antonio, Fort Worth & Tarrant County, Austin and El Paso. UT Hillel, UT Chabad and AJC also participated.

The event included “meet and greets” and photos with **Texas Governor Greg Abbott**, **Lt. Governor Dan Patrick**, and **Speaker of the House Joe Straus**. There were also speakers on the advocacy day’s three priority issues: the **Texas Anti-Boycott, Divestment and Sanctions Bill (House Bill 89/Senate Bill 134)**; access to quality early childhood education for all children; and support for social services and Federation agency partners, **Jewish Family Service**, **Legacy Senior Communities**, and **CHAI**. **Representative Phil King** (R-Weatherford), author of the Texas Anti-BDS Bill, also met with the group.

The JCRC arranged a select leadership meeting between the House Speaker and high level representatives from each Federation to discuss strategy regarding getting the Anti-BDS bill approved in the House and Senate. **Representative Jason Villalba** (R-Dallas) presented a resolution on the House floor, declaring February 22 “Jewish Communities Advocacy Day at the State” and dozens of representatives spontaneously stood to show their support for the Jewish community and the Texas Anti-BDS bill. **Dan Prescott**, Board Chair of the Jewish Federation of Greater Dallas, along with other leaders from Texas

Federations, joined Villalba on the floor for the resolution. Prescott noted, “It was a great honor to stand with Representative Villalba as he recognized our Jewish Communities Day at the State.” As a result of this hard work, on Thursday, April 20, the bill was approved unanimously in a bi-partisan vote by the Texas House of Representatives with a vote of 131-0.

Advocacy for access to quality early childhood education is a plank of the JCRC’s Education Initiative. As part of its mission, the **JCRC Education Initiative** seeks to educate about poverty in Dallas, engage the Jewish community as stakeholders, and promote an important solution that lies in high quality early childhood education. Family poverty is growing at an alarming rate in the Greater Dallas area. Research has shown that early education is an effective way to break the cycle of multi-generational poverty.

An important part of the JCRC’s Education Initiative is programming to help students in our **local ISDs** be Jewish and successful in public schools. The JCRC organizes meetings in private homes for parents of students in public schools to meet with school board trustees and administrators. The meeting gives parents an opportunity to discuss with ISD leadership concerns such as scheduling important tests and activities on Jewish holidays. Recently, in part because of feedback from Jewish parents and the JCRC, **PISD** has updated its guidelines for dealing with religious holidays. A meeting between **Plano ISD** leadership and about **40 parents** was held in February. A meeting with **Frisco ISD** leadership is scheduled for this month.





Jewish Federation
OF GREATER DALLAS

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