

CELEBRATE



TEACH



CREATE

**JEWISH FEDERATION OF GREATER DALLAS** 

■ 2012 Annual Report ■

HELP



**SUPPORT** 



GROW



NOURISH



**GIVE** 



TRANSFORM







**FORTIFY** 

**REMEMBER** 





**HONOR** 

Jewish Federation of Greater Dallas 7800 Northaven Road Dallas, TX 75230

Phone: (214) 369-3313 Email: contact@jfgd.org

www.jewishdallas.org

# JewishFedDallas

The Federation is housed in the Jacob Feldman Building on the Harry & Jeanette Weinberg Jewish Community Campus.



## **Our Mission**

To help ensure the continuity and success of a strong and vibrant Jewish community in Dallas, Israel and throughout the world.

## **Our Core Values**

Taking responsibility for each other according to our principles and in the Jewish tradition of performing acts of righteousness and acts of loving kindness (gemilut chesed), by repairing and improving the world in which we live (tikkun olam) and performing acts of social justice (tzedakah).

#### **JEWISH FEDERATION OF GREATER DALLAS**

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## **Federation Leadership**

#### 2011-2012 Officers

Jeffrey Rasansky, Chair Jack Baum, Chair-Elect Brian M. Lidji, Vice Chair Cindy Sweet Moskowitz, Vice Chair Barbara Stein, Vice Chair David Veeder, Immediate Past Chair Susan Kramer, President and CEO

#### **Board of Directors**

Todd S. Aaron Shelley Becker Shirley Davidoff, JCRC Sandy Donsky Stefani Eisenstat Lindsay Feldman Robert L. Feldman Pam Hochster Fine, CJE William B. Finkelstein David Greenstone Marcy C. Helfand

Mark H. Kreditor Rich Lacher

Kevin Pailet

Rabbi Andrew M. Paley, RAGD

Elaine Pearlman

Eric Pinker

Lillian Pinkus

Todd Platt

Daniel J. Prescott

A.J. Rosmarin

Cary Rossel

Steve Schachter

Evan D. Stone

Sandra Veeder

### **Committee Heads & Chairs**

#### **Major Gifts**

Mike Cohen Bill Finkelstein Kenny Goldberg

#### Women's Philanthropy

Joanna Greenstone Cindy Spechler Jackie Waldman

#### General Campaign

Scott Cohen Seth Davidow

#### **Young Adult**

Craig Eidelman **Brett Lazarus** 

#### **Endowment**

Sandy Cohen David Veeder

#### **Corporate Sponsorship**

Dan Prescott Alan Shor

Dear Friends,

Through your generosity, the Jewish Federation of Greater Dallas continues to meet the needs of those we serve. You came together with a group of more than 5,700 donors, including 1,225 new donors, to give us the first increase in donors since 2004. We have flourished through the extraordinary commitment of our board members and volunteers, as well as the stellar efforts of our professional staff.

Only Federation has the ability to harness the strength of the entire community to make the great work we do possible. As we take a look back at the 2012 campaign year and recognize your tremendous support, we know that we will continue to bring Jewish values to life in Dallas, Israel and around the world.

Drawing on our collective strength, we focused on several key issues:

- Engaging more supporters in shared giving, with an understanding that every donor matters, every dollar counts
- Inspiring young adults to join us in making a difference
- Building our women's philanthropy center to address the unique priorities of women philanthropists
- Investing to secure the vibrancy of our Jewish community and our future, through innovative programs and educational opportunities

This is truly an exciting time to be involved with the Federation. We are attracting a broader cross-section of "Dallasites" to help us build a vibrant Jewish future, and we are effectively addressing issues of shared concern. We cannot do this work alone. We are privileged to have such a dynamic, caring Jewish community and look forward to your continued partnership.

Thank you for your generous support. Together, we do extraordinary things.

Sincerely,

Jeffrey Rasansky

Chair, Board of Directors

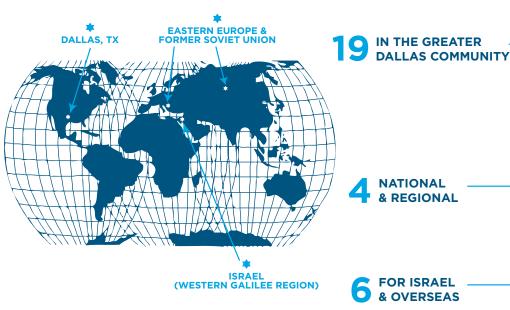
Susan Kramer

President and CEO

# \$6.7 MILLION

**WAS ALLOCATED\* TO** 

JEWISH ORGANIZATIONS & INITIATIVES



\* includes restricted and unrestricted gifts

#### **ALLOCATIONS**

TOTAL	\$6,795,899
Other Supplemental Giving	\$462,876
For Israel & Overseas	\$2,330,234
National & Regional	\$178,225
Local Partners	\$3,824,564

#### LOCAL PARTNER ALLOCATIONS

Jewish Community Center	\$851,668
—Community Israel Independence Day	\$22,196
Jewish Family Service	\$816,600
The Legacy at Preston Hollow	\$444,700
Center for Jewish Education◆	\$391,050
Levine Academy	\$265,670
Jewish Community Relations Council•	\$240,075
Torah Day School	\$223,975
Akiba Academy	\$222,350
Yavneh Academy	\$138,350
Community Homes for Adults, Inc. (CHAI)	\$58,075
Mesorah High School for Girls	\$50,450
Dallas Holocaust Museum	\$46,300
BBYO	\$24,730
Dallas Jewish Historical Society	\$10,375
UNT Jewish Studies Program	\$9,000
Academy of Torah In Greater Dallas (ATID	) \$5,000
Dallas Kosher	\$3,000
Jewish War Veterans	\$1,000
TOTAL \$	3.824.564

#### **NATIONAL & REGIONAL ALLOCATIONS**

Texas Hillel Consortium**	\$162,775
Jewish Children's Regional Service	\$11,850
American Jewish Committee	\$1,800
Anti-Defamation League	\$1,800
TOTAL	\$178,225

#### **ISRAEL & OVERSEAS ALLOCATIONS**

TOTAL	\$2,330,234
Israel and Overseas Office (JFGD)◆	\$70,000
Birthright Israel	\$149,128
Dallas Partnership 2Gether (JAFI)	\$235,000
-JDC Select Priorities	\$108,750
—JAFI Core Priorities	\$36,250
JAFI, JDC, World ORT***	\$1,731,106

<sup>\*\*</sup> colleges and universities around Texas

<sup>\*\*\*</sup> JAFI-Jewish Agency for Israel; JDC-American Jewish Joint Distribution Committee

<sup>•</sup> a program department of the Jewish Federation of Greater Dallas

## 2012 Federation Campaign

\$10,035,555 \$8.8 million unrestricted \$1.2 million restricted

**Unrestricted:** These funds are gifts allocated to our community partner agencies, Israel and overseas and Federation programs and administration.

Restricted: These funds are gifts by a donor, at a certain giving level, that are used for a specified purpose, program or project.

## RAISED BY





**5,772** | 1,225 of which **donors** were new donors

226 volunteer



**SOLICITORS** 

#### WHERE DOES THE REST OF THE MONEY GO?

#### 12% Fundraising Costs

\$.12 of every dollar raised is directly used in fundraising

#### 13% JFGD Administration/ **Programming Costs**

\$.13 of every dollar raised is directly used for administration and programming

- YOUNG ADULT DIVISION (YAD)
- **MARKETING & COMMUNICATIONS**
- STRATEGIC PLANNING & ALLOCATIONS
- **VOLUNTEER MANAGEMENT**

#### 5.8% Fees, Facilities and Dues

.8% Credit Card Fees 2% Jewish Community Facilities 3% Jewish Federations of North America Dues

2.3% "Shrinkage" Factor Nearly 98% of pledges are actually collected



www.jewishdallas.org **F** jewishfeddallas

## Dallas — What You Make Possible

#### **SENIOR ADULTS**

**350** 

More than 350 seniors received hot kosher lunches, transportation, education and programs weekly at the Aaron Family JCC.

150

More than 150 seniors shared in warm meals, social interaction and dignified, safe living conditions at the Legacy at Preston Hollow.

#### **STUDENTS**

889

Supported 889 students through allocations to Jewish day and high schools.

150

Connected more than 150 college students socially at the first Hillel facility at the University of North Texas.

30,000

20,000

Welcomed 30,000 school children on school field trips and 20,000 tourists from all over the world through our support of the Dallas Holocaust Museum/Center for Tolerance and provided Holocaust training programs and workshops to hundreds of teachers.



4

Awarded scholarships to four BBYO teens for travel to Israel.

1

Provided funds to hire a part-time Outreach Coordinator at Jewish Family Service to expand teen involvement.

200

Offered more than 200 Jewish children diagnostic testing and play therapy, and supported a child development resources team at Jewish Family Service.









#### ISRAEL/OVERSEAS

159,986

Provided critical relief services to 159,986 elderly Jews in 2,681 locations across the former Soviet Union through the Joint Distribution Committee (JDC).

Helped hundreds of young adults go to Israel and participate in long-term study, travel, and internships through MASA.

Partnership 2Gether.

#### **FAMILIES**

5,000

Aided more than 5,000 people annually through support groups, financial assistance, food bank access and emergency assistance at Jewish Family Service.

340+

400

Provided assessment, case management, kosher home-delivered meals and mental-health services to help more than 400 older Jewish adults remain safely in their homes through Jewish Family Service.

200

12

Developed a pilot Day-Habilitation Program serving 12 individuals to enhance independent living skills and healthy lifestyles through CHAI (Community Homes for Adults, Inc.).

3

100's

for Israel (JAFI).

Connected more than 200 individuals to the land and people of the Western Galilee during individual and group trips to Israel through

Provided funding for more than 340 at-risk

youth at Hafuch al Hafuch and Youth Futures,

mentoring programs in our Western Galilee

partnership region through Jewish Agency

With our partner agencies (JDC and JAFI), on three mission trips we stocked the Jewish pharmacy in Havana, Cuba, and fostered connections to Jewish identity for teens living in the former Soviet Union.

Connected hundreds of Dallas young adults to their Jewish identities and Israel through *Taglit*-Birthright Israel trips.





## Our Greater Dallas Community Benefits from Federated Giving

The Federation movement is collectively among the top charities in the world, enhancing the well-being of Jews worldwide through our core values. Through your generosity, your Jewish Federation of Greater Dallas is able to respond to urgent needs and connect our local Jewish institutions — social service agencies, schools, the JCC and more — that are the strength of our community.

Together, we impact the lives of hundreds of thousands of Jews.

**CAMPAIGN** 

2012 Annual Campaign surpassed its **\$9.8 million** dollar goal — reaching more than \$10 million (\$8.7 million unrestricted, \$1.3 million restricted) — and saw its first increase in donors since 2004.



Two buses of young Texans enjoyed a free Taglit-Birthright Israel experience.



More than \$1.47 million
was raised at the
Pacesetter Event that also
had record attendance.

# men or S

700 men raised the bar by contributing almost \$1 million at the Men's Event.

#### The Women's Event at Night

The Women's Event drew 111 new donors (a 250% increase over 2011).



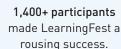
38 new Lions and 28 new Pomegranates were welcomed into our women's philanthropy giving societies.

#### **CENTER FOR JEWISH EDUCATION**



**1,600+ local children**, ages six months – seven years, are served by our PJ Library.

LearningFest 2012! LOL:)Love Of Learning





350+ local Jewish teachers were fortified through the Institute of Advanced Teacher Education and Yom Limud.



820+ library patrons are served, and the twiceyearly Community Reads bring together more than 500 avid readers.

## JEWISH COMMUNITY RELATIONS COUNCIL



Honored with the prestigious Award for Program Excellence presented by The Jewish Council for Public Affairs for leadership in launching the "Anti-Poverty Coalition of Greater Dallas."

## **Campaign Accomplishments**

#### Young Adult Division (YAD)

From serving on the National Young Leadership Cabinet to traveling with Federation to seeking ways to serve the community, more Young Adults than ever (ages 25–40) joined us in our work, many getting involved for the first time.

We revitalized the curriculum of the 18-month Leadership Development Group (LDG) program, recruited more than 120 young adults to travel with us on *Taglit*-Birthright Israel trips and to Tribefest, and created a YAD council — an energetic group who organize and implement our programs. We also garnered support to bring the Wexner Heritage program to Dallas and will train our future leaders through Jewish literacy.

#### Women's Philanthropy

Women have always played an important role in our Federation and in 2012 this group continued to inspire us. We now have Dallas-area leaders serving on the National Women's Board, and a committed group of volunteers working to re-imagine our women's philanthropy group for continued growth in 2012 and beyond. Sixty-six additional women gave generously to join our Lion and Pomegranate societies.

From planning and implementing many local Mitzvah projects, to traveling to Philadelphia on a mission trip, our women philanthropists showed us once again that this group leads from the heart.



#### We are...

Serving more people
Developing more programs
Strengthening our community
Through your generous giving.

#### More of you are...

Involved and invested
Volunteering to serve
Lending your expertise
To build our future

#### Collectively we are...

Meeting face-to-face
Listening to our neighbors
Connecting with our agency partners
To ensure our legacy is solid.

Together we are Federation.
Together WE do extraordinary things.







## **Jewish Community Relations Council — JCRC**

As the public affairs program department of the Jewish Federation of Greater Dallas, the JCRC brings together Jewish agencies, organizations and religious institutions to plan, coordinate and implement an effective program of positive public relations both within and between the Jewish and general communities of greater Dallas.

#### Award for Program Excellence

The Jewish Council for Public Affairs honored our JCRC with this prestigious award for its leadership in launching the "Anti-Poverty Coalition of Greater Dallas." This collaborative effort, initiated by JCRC with United Way of Metropolitan Dallas and CitySquare, was the start of a community-wide coalition of 35 organizations and agencies committed to reducing poverty in Dallas.

#### **Community Leadership**

Leading the way, the JCRC convened a community-wide Security Conference for leaders of institutions and agencies with law enforcement agency representatives, promoted the city-wide Food Stamp Challenge which encouraged participants to understand the challenge of eating for one week on a food stamp allotment and led the Interfaith Hunger Seder with attendees from multiple Greater Dallas faith-based groups.

#### Israel and Global Awareness

Promoting the positive contributions Israel has made to world society through the Israel Beyond Conflict campaign, involving the community in the Gilad Shalit freedom campaign, and working with local interfaith counterparts to ensure that votes calling for divestment of Israel and Israel products from investment funds did not pass at national assemblies of the Methodist and Presbyterian churches, guaranteed that the JCRC kept the Dallas-area community aware of our global impact.

**ADVOCACY** 



**SECURITY** 



**AWARENESS** 



INTERFAITH

## Center for Jewish Education — CJE

The Center for Jewish Education serves on behalf of the Jewish Federation of Greater Dallas as the resource to facilitate and convene the Jewish community on issues pertaining to Jewish education, to enrich existing programs and serve as a catalyst for new initiatives.

#### **Community Engagement**

Thousands of our Jewish neighbors are enriched daily by the CJE, which offers free educational resources such as the Tycher Library, serving patrons with books, DVDs, video conferencing, book clubs and summer reading programs. In addition, the Youth Tzedakah Foundation and One Happy Camper bring our future leaders together to claim their Jewish identity and embody our core values.

#### **Jewish Educators Strengthened**

More than 350 educators participated in learning opportunities through ongoing workshops from the Institute of Advanced Teacher Education, as well as Yom Limud, a full-day seminar series devoted to fortifying our Jewish teachers.

#### **New Programs Initiated**

Collaborating with the community, the CJE launched several new initiatives with great success. More than 1,600 children now receive free, high-quality Jewish books each month as members of the **PJ Library**. In addition, their families build relationships in the community by attending PJ-sponsored events.

LearningFest, a week of Jewish learning that was accessible to all regardless of affiliation, provided opportunities for 1,400+ participants to sample the rich educational resources available in Dallas.

MyJewishDallas.org serves as a gateway for all in the North Texas Jewish community to locate social, educational and cultural events. More than 50 local synagogues, temples, Jewish organizations and institutions have partnered on this web-based initiative.







ENRICH

### Israel and Overseas

The Israel and Overseas team connects our Greater Dallas community with the land, people and spirit of Israel, as well as to all Jews globally through education, travel, support of at-risk youth, entrepreneurship and missions and travel services for affinity groups like medical professionals, artists, teachers and others.

#### Unite Dallas and the Western Galilee

Through Partnership 2Gether, we continue to transform the fundraiser/beneficiary relationship Americans traditionally hold with Israelis into a partnership of peers. In 2012, 200 individuals from Dallas visited the Western Galilee; in addition, three young men from Western Galilee visited Dallas, interacting with area leaders and youth. As the people of the Western Galilee work toward economic and cultural development, they do so with our help. Medical personnel were key to our efforts, through the Dream Doctors Project and the Emergency Response Group (ERG). The Dream Doctors Project now operates in 20 hospitals across Israel; our funds raised directly support Medical Clowns in the Western Galilee Hospital. Alongside the Jewish Agency for Israel (JAFI), we supported the ERG, exposing healthcare professionals and administrators to Israeli

emergency preparedness procedures through five days of training in Israel, where they gained valuable emergency response skills.

## Bridge the U.S. and Israel through Mission Trips

Federation missions are more than mere travel experiences — we explore the past, present and future of the Jewish people in locations as diverse as Israel, Poland, South America and the Former Soviet Union. Each mission is unique with its sense of purpose, guaranteeing our travelers a heightened connection to their Jewish identity. We explored local communities, witnessed firsthand the extraordinary efforts of organizations like the Joint Distribution Committee (JDC) and JAFI, were inspired by the impact Jews have on the world, and by the role every Jew has to support the continuation of the

Jewish people. Our mission participants get an insider's look at how Federation unites and cares for Jews everywhere.

#### Bring together Israelis in Dallas

In Dallas, Israeli transplants are brought together through an outreach program, Café Israel. Our goal is to bring Israelis in Dallas closer to our Jewish community through events, programs and social activities. This includes Israeli films, a coffee house, and provocative programming on the latest concerns around Israel. Everyone is invited to join us in welcoming these new Texans.



CONNECT

## 2012 Corporate Sponsors & Partners

#### Thank you to our 2012 Annual Campaign Event Title Sponsors

- Café Israel Alon USA
- Super Sunday Waldman Bros
- Business Breakfast Series —Prescott Pailet Benefits
- Women Helping Women Mitzvah Project Louise Gartner
- Pillars Event United Texas Bank







#### Thank you to our 2012 Annual Campaign Partners

#### Ruby

Kahn Mechanical Contractors, Texas Health Dallas/Texas Health Plano, Texas Jewish Post

#### Pearl

Lidji Dorey & Hooper, Locke Lord LLP, Park Place Motorcars, Prescott Pailet Benefits, Waldman Bros, The Weitzman Group

#### **Opal**

Architel, Haynes and Boone, LLP, Medical City | Medical City Children's Hospital, Simon Greenstone Panatier Bartlett, PC

#### Friend

Jim Beaman, Cindi's New York Delicatessen, Consulate General of Israel to the Southwest, The Leo and Rhea Fay Fruhman Foundation, Northwestern Mutual, Retail Connection, Retalix, Helen & Frank Risch, Weaver, The Abe Zale Foundation

## **Financial Statements**

#### Statement of Activities Years Ended July 31, 2012 and 2011

	2012		2011			
	UNRESTRICTE	TEMPORARILY UNRESTRICTED	TOTAL	UNRESTRICTED	TEMPORARILY UNRESTRICTED	TOTAL
REVENUES AND SUPPORT						
Grants and Contributions	\$ 9,290,37	the state of the s	\$ 9,451,391	\$ 9,176,453	\$ 164,157	\$ 9,340,610
Special Events Income	339,39		339,397	1,281,868	_	1,281,868
Investment Income Provision for Losses on Uncollectible	71,77	<b>-</b>	71,776	122,178	_	122,178
Contributions Receivable	(291,620	1	(291,620)	(327,568)		(327.568)
Rent Income	20,30		20,307	40,545	_	40,545
Change in Value of interest in Net Assets	20,30	_	20,307	40,545	_	40,343
of Associated Foundation	(16,69	) _	(16,695)	(26,541)	_	(26,541)
Net Assets Released from Restrictions	175,80		(10,070)	101,486	(101,486)	(20,341)
TOTAL REVENUES AND SUPPORT	9,589,34		9,574,556	10,368,421	62,671	10,431,029
	7,007,04	(14,700)	7,074,000	10,000,421	02,071	10,401,027
EXPENSES AND DISTRIBUTIONS						
Program Services:	504,18	1	504,181	657.940		657,940
Community Engagement Jewish Community Relations Council	422,47		422.477	457.638	_	457,638
Missions and Leadership	25,35		25,353	59,780	_	59,780
Planning and Allocations	178,51		178,511	186,178	_	186,178
Center for Jewish Education	721,02		721,029	538,328	_	538,328
Jewish Federations of North America	328,60		328,600	325,000	_	325,000
Other	433,20		433,209	343,857	_	343,857
Allocations to National, International						
and Local Agencies	4,732,93	<u> </u>	4,732,933	4,974,460		4,974,460
TOTAL PROGRAM SERVICES	7,346,29	-	7,346,293	7,543,181	-	7,543,181
Fundraising	1,107,90	7 –	1,107,907	1,236,871	-	1,236,871
General and Administrative	995,49	9	995,499	764,020		764,020
TOTAL EXPENSES AND DISTRIBUTIONS	9,449,69	<u> </u>	9,449,699	9,544,072		9,544,072
Change in Net Assets	139,64	5 (14,788)	124,857	824,349	62,671	887,020
Net Assets at Beginning of Year	4,192,74	355,790	4,548,535	3,368,396	293,199	3,661,515
Net Assets at End of Year	\$ 4,322,39	\$ 341,002	<b>\$ 4,673,392</b>	<b>\$ 4,192,745</b>	\$ 355,790	<b>\$ 4,548,535</b>

## Statement of Financial Position July 31, 2012 and 2011

	2012	2011
ASSETS		
Cash and Cash Equivalents	\$ 4,401,343	\$ 5,772,959
Pledges Receivable, Net	4,523,564	4,642,443
Bequest Receivable	477	10,130
Due From Associated Agencies	_	13,282
Prepaid Expenses	43,311	20,151
Other Assets	2,000	15,053
Assets Held by a Foundation	2,634,043	1,294,825
Interest In Net Assets of a Foundation	278,787	292,389
Building and Equipment, Net	1,136,062	1,196,546
TOTAL ASSETS	<u>\$ 13,019,587</u>	<u>\$ 13,257,778</u>
LIABILITIES AND NET ASSETS		
Liabilities:	\$ 608,282	\$ 361,218
Accounts Payable and Other Liabilities Agency Liabilities	592,402	\$ 361,218 548,867
Allocations Payable	6,190,425	6,837,465
Note Payable to a Foundation	947,700	961,693
Due to Associated Agencies	7,386	-
TOTAL LIABILITIES	8,346,195	8,709,243
Commitments and Contingencies	_	-
NET ASSETS		
Unrestricted:		
Undesignated	3,013,658	1,855,139
Board Designated	1,318,732	2,337,606
TOTAL UNRESTRICTED	4,322,390	4,192,745
Temporarily Restricted	341,002	355,790
TOTAL NET ASSETS	4,673,392	4,548,535
TOTAL LIABILITIES AND NET ASSETS	<b>\$ 13,019,587</b>	<b>\$ 13,257,778</b>



**TRUST** 

The Jewish Federation of
Greater Dallas is committed
to financial transparency for
our donors and community.
Beginning in 2013, our
audited financials will be
available at jewishdallas.org.

**EFFECTIVE** 



### **Federation Professional Staff**

#### **Executive Team**

Susan Kramer, President & CEO
Bradley Laye, Chief Operating Officer
Mariam Shpeen Feist, Chief Development Officer
Odessa Beverly-Johnson, Controller
Lisa Brodsky, Director, Planning & Allocations
Hillary Burlbaw, Director, Marketing & Communications
Meyer Denn, Executive Director, Center for Jewish Education
Vincent Gammieri, Director, Donor Services & IT
Marlene Gorin, Executive Director, Jewish Community Relations Council
Cindy Mannes, Manager, Human Resources

#### **Accounting**

Debbie Garza, Accounting Manager Gordana Derek, Staff Accountant

#### **Administrative Support**

Anna Aharony, Office Administrative Professional Amy Henderson, Executive Assistant to President & CEO

#### Campaign

Ashleigh Miller, Director, Young Adult Division (YAD)
Lisa Shaoul, Director, General Campaign & Special Projects
Michelle LeGrande, Campaign Associate
Becky Treadway, Campaign Administrative Assistant
Linda Wolfgang, Executive Assistant

#### Center for Jewish Education (CJE)

Melissa Bernstein, Assistant Director Nina Golboro, Director, Tycher Library Gail Herson, Program Director Linda Blasnik, Librarian Judy Borejdo, Librarian Anjelica Ruiz, Administrative Assistant

#### **Donor Services**

Maria Cheesar, *Donor Services Coordinator* Lesley Kahn, *Donor Services Coordinator* Linda Feldman, *Data Entry Assistant & Researcher* 

#### Israel & Overseas

Sarah Glauben, Coordinator Tali Dan, Partnership 2Gether Coordinator

#### Jewish Community Relations Council (JCRC)

Anita Zusman Eddy, Assistant Director Pat Epstein, PEI Outreach Liaison June Penkar, PEI Outreach Liaison

#### Marketing & Communications

Vivian Martinez, Marketing & Events Manager Sally Powell Schall, Marketing & Communications Manager







**STRENGTH** 

**COMMUNITY** 





**GRATITUDE** 

5,772

We are grateful to the 5,772 donors to the 2012 Annual Campaign.

Thank you for your support of the Jewish communities in Dallas, Israel and overseas.

